

arctica pure water

the next generation in water purification machines

a new zealand first, manufactured in
new zealand....for the world



nine good reasons to have an
"arctica pure water" purification
machine at your premises

- It costs you nothing
- Machines can be located outside which means 24hr a day profits.
- Brings customers to your premises.
- A constant supply of clean, fresh, pure water.
- Earn money for doing nothing. How many of your other products can give you the same results.
- No re stocking, transport, or labour costs.
- Manufactured in New Zealand.
- Cheaper than bottled water.
- Refilling of bottles means an Environmentally Friendly product.

the arctica pure water concept

Safe water has become a big issue around the world and regular reports of contamination have caused many people to buy bottled water. Now a new concept is hitting the market, in which consumers can fill their own containers with plain, chilled or flavoured water from vending machines.

The concept of allowing customers a choice is being introduced by Arctica Pure Water based in New Zealand, the country renowned for its purity and clean green attitude. The selling of bulk pure drinking water is well established in many countries. The machines are free standing and are about the size of a large soft drink vending machine. They are a common feature in hotels, camping grounds, education facilities and convenience stores.

The machine can be connected to tap water which is then purified by a choice or combination of pre-filtration, high pressure reverse osmosis and ultra-violet light sterilization. The self serve coin operated vending machines can fill from 200ml to 20 litres. The customer also has a choice of chilled water, or a shot of flavour or syrup if desired.

Water purification vending has taken a big step from being a niche market to becoming a full-fledged and expanding part of the water industry. Its move across the world is progressing quickly and successfully. Arctica Pure Water purification machines offer a win – win situation for everybody involved. Environmentalists will also find the idea appealing because of the re-use of plastic bottles and containers.

Overseas experience has shown that the additional net income for locations can range from \$2,500 - \$12,000 per year for no work or cost. Additional profits can be achieved by selling empty containers – and the machines have been proven to bring additional business to the store. The machines can be used for promotions such as free give-a-ways and advertising, charity and disaster relief.

benefits

Everybody benefits from Arctica machines. We outline some of those benefits below:

- Pure, safe, clean drinking water
- Great as a fund raising tool
- Great returns for no capital outlay
- Environmentally friendly
- Increase foot traffic to your store or site
- Cheaper water for the customer
- No product issues or high labour costs
- Extra source of revenue from under used space.

returns

We are currently looking for sites to place our machines. In return for the use we will pay you a percentage of the machine profits (usually between 20%-30% depending on the location) or a fixed rental to be agreed. This can provide you with an extra source of revenue from an unused or under-utilised space or even replace an existing poor performing product with one that delivers.

In recognition that not all locations are equal, Arctica Pure Water machines are designed with flexibility in mind. With four vending options we can tailor the vend quantities and prices to deliver the optimum return for your location. Our aim is to deliver pure, fresh drinking water at a quantity and price that will ensure repeat business and ongoing returns for your location. You can even share your profits with your local charity or sports team as a great fund raising tool. The options are unlimited.

It costs you nothing!

The following profit pro-forma shows how much you could receive for doing nothing*

vends per day	returns per day \$NZ	per months \$NZ	per year \$NZ
10	\$7.50	\$ 228.13	\$ 2,737.50
15	\$11.25	\$ 342.19	\$ 4,106.25
20	\$15.00	\$ 456.25	\$ 5,475.00
25	\$18.75	\$ 570.31	\$ 6,843.75
30	\$22.50	\$ 684.38	\$ 8,212.50

*based on an average vend price of NZ\$2.50 for 10 litres

the arctica purification machine

arctica pure (executive / cool / cool deluxe)



Our original model comes in three versions, Executive, Cool and Cool Deluxe to offer a range of Vending opportunities

- Options for flavoured or chilled water
- Strong, fiberglass construction for interior or exterior uses
- Illuminated Signage Pre-filter and Carbon block filters
- Reverse Osmosis Filtration with a capacity of up to 6000 litres per day
- UV Sterilization
- 100 litre cold with 100 litre room temperature or 200 room temperature capacity options
- Fine polishing filterFast fill water storage tank
- Multi coin acceptor for any coins or tokens
- User programmable features for varying vend sizes and pricing
- 1900mm (h) x 960 (w) x 950 (d)

arctica pure I / II



These are our newest models and have been designed to suit more compact locations.

- Compact
- Strong, fiberglass construction
- Illuminated Signage
- Pre-filter and Carbon block filters
- UV Sterilization
- 60 litre cold or 100 litre room temperature options
- Fine polishing filter
- Multi coin acceptor for any coins or tokens
- User programmable features for varying vend sizes and pricing
- 1700mm (h) x 550 (w) x 720 (d)

the arctica water purification process

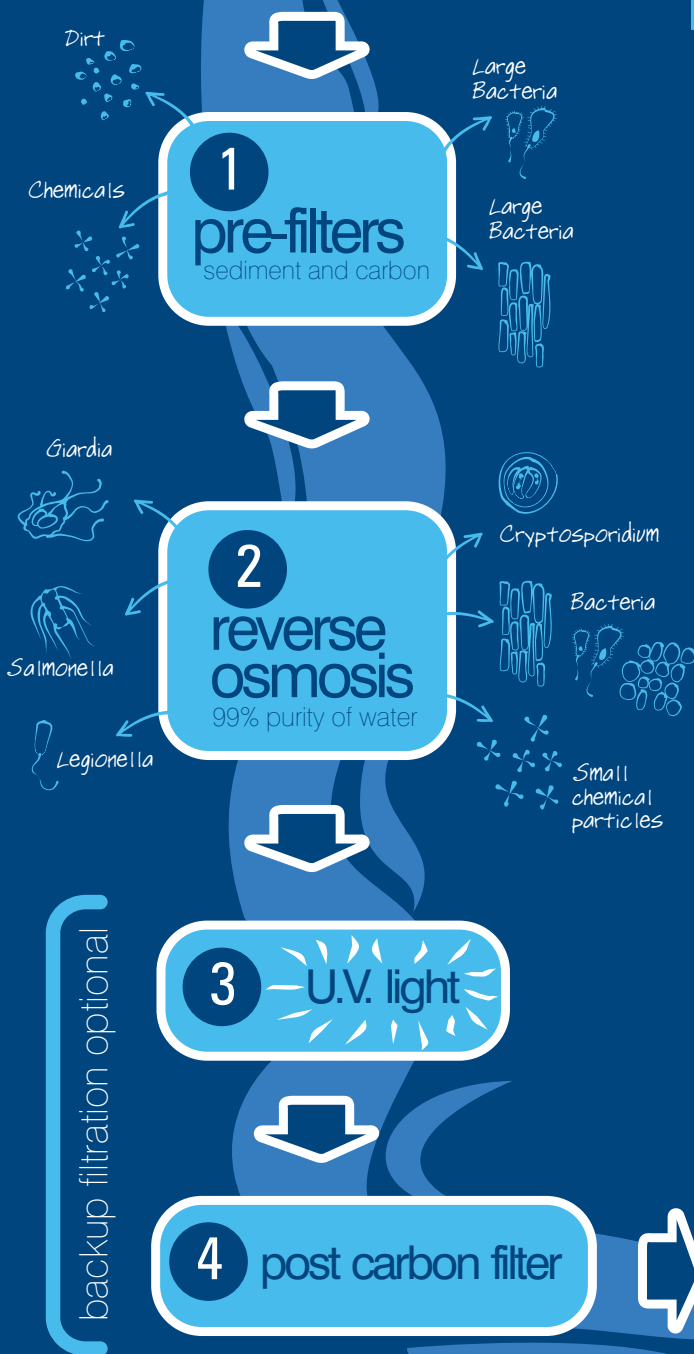
arctica pure water

popular locations

- hotels
- backpackers
- caravan parks
- marinas
- government offices
- council offices
- gyms
- golf courses
- beaches
- surf clubs
- airports
- bus/train stations
- car washes
- dry cleaners
- supermarkets
- convenience stores
- office buildings
- petrol stations
- university campuses
- polytechnics
- schools
- industrial parks
- food courts
- retirement homes
- motels
- military bases
- skating rinks
- nightclubs
- medical clinics
- apartment buildings
- research institutions
- special events
- and parades
- charity events
- disaster areas
- theatres
- swimming pools
- fruit and vege stores
- retail shops
- bulk food supply stores
- video shops
- factorys
- halls of residence
- dairys
- restaurants
- hospitals

www.watervendingmachines.co.nz

* approved municipal water supply



* for other water supplies, system modifications may need to be made.

Manufactured by: International Water Vending Ltd, trading as Arctica Pure Water,
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NAMA
Member

